

bds

make it happen

portfolio

bds

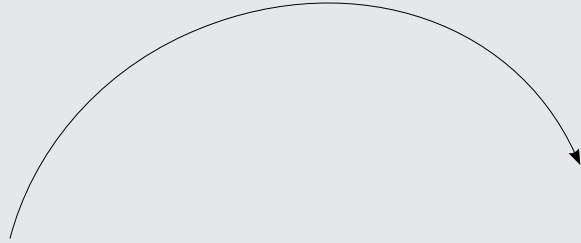
We design
and make products
with added value
for customers and society

roadmap

Product design

- design
- engineering
- prototyping
- production

roadmap



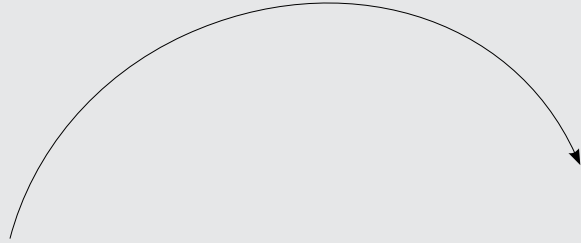
Business & Branding

innovatieve ideeën
conceptueel uitwerken
tot concreet business plan
en designstrategie
Business model
Financiële planning

Product design

- design
- engineering
- prototyping
- production

roadmap



Business & Branding

innovatieve ideeën
conceptueel uitwerken
tot concreet business plan
en designstrategie
Business model
Financiële planning

Product design

- design
- engineering
- prototyping
- production

Activation

marketing & communicatie
branding, product & lancering
Visualisatie, CGI
UX & UI



team



Frederic Boonen
Founder



Marco de Bruijn
Senior Industrial Designer



Dries Putzeis
Industrial Designer / CGI artist



Giel Rigo
Industrial Designer



Josse Gregoor
Industrial Designer / AI expert



Myona Celis
Digital Marketeer / HR



Jedidja Samyn
Art Director



Christophe De Schauvre
Design Manager / Copywriter



Steven Nagels
PhD. Ing electronics



Stan Engelbosc
Design Engineer

our expertise








Business Design & Ideation

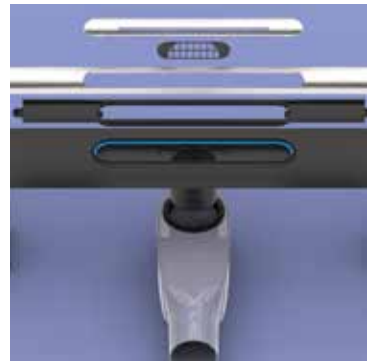
Industrial Design & Product Innovation

Brand & Packaging Design

Marketing & Communication

clients

 GARDEOS peace unique		<i>gymna</i>	ARCHIE		<i>andra</i> ¹
<i>.CYCLIS</i> BIKE LEASE	Bouncer	HARD BALL		roltex [®]	Siesta exclusive
LumAir		gi GROUP NIVELLES	<i>stro/10</i>	<i>RIDLEY</i>	 PANACHE [®]
KOEN VANMECHELEN	BEL ^Ø RTA	xoon [®]	JESSA ZIEKENHUIS	FLEXFURN [®] unfold magic	 UCLL HOGESCHOOL



Small dummy drain

Sectors & Expertise

technology

Consumer products

Technical data

2020

Bathroom drains

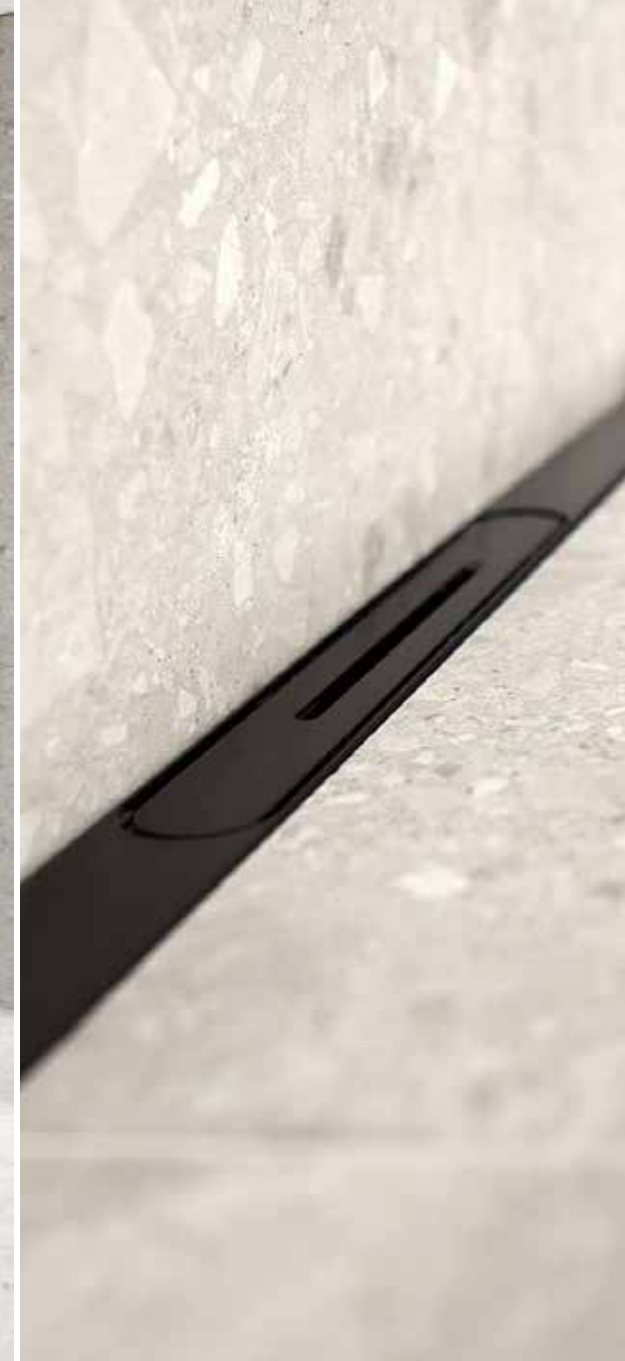
Technical | Flow simulation | Design |

Engineering | Prototyping

bds

x

gniGROUP
NIVELLES



Small dummy drain

Sectors & Expertise

technology

Consumer products

Technical data

2020

Bathroom drains

Technical | Flow simulation | Design |

Engineering | Prototyping

bds

x

giGROUP
NIVELLES



Inclusive drink cup

Sectors & Expertise

technology

consumer products

Technical data

Year

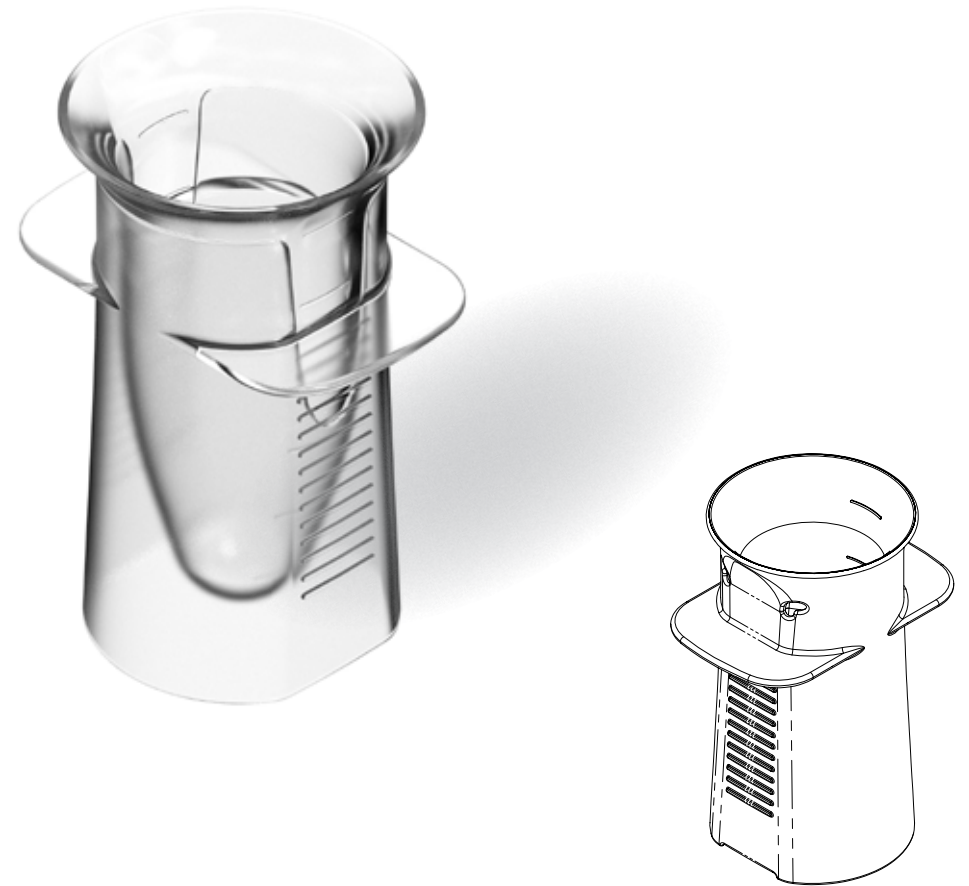
Sector

Expertise

bds

x

Bouncer



Theomatik

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

Bouncer



**HENRY VAN
DE VELDE
AWARDS
WINNER 17**

Bouncer

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise



bds

x

Bouncer

Biobased and modular garden house

Sectors & Expertise

technology

Consumer products

Technical data

2022

Building

Design language | technical concept |
prototyping | engineering | sourcing

bds

x

IG GARDEOS
peace unique



Biobased and modular garden house

Cladding and roof solution on a knotwork
Modulair en circular materials
Universal and dummyproof installation
Pavilion as a starting point
Tongue and groove connection
de-mountable

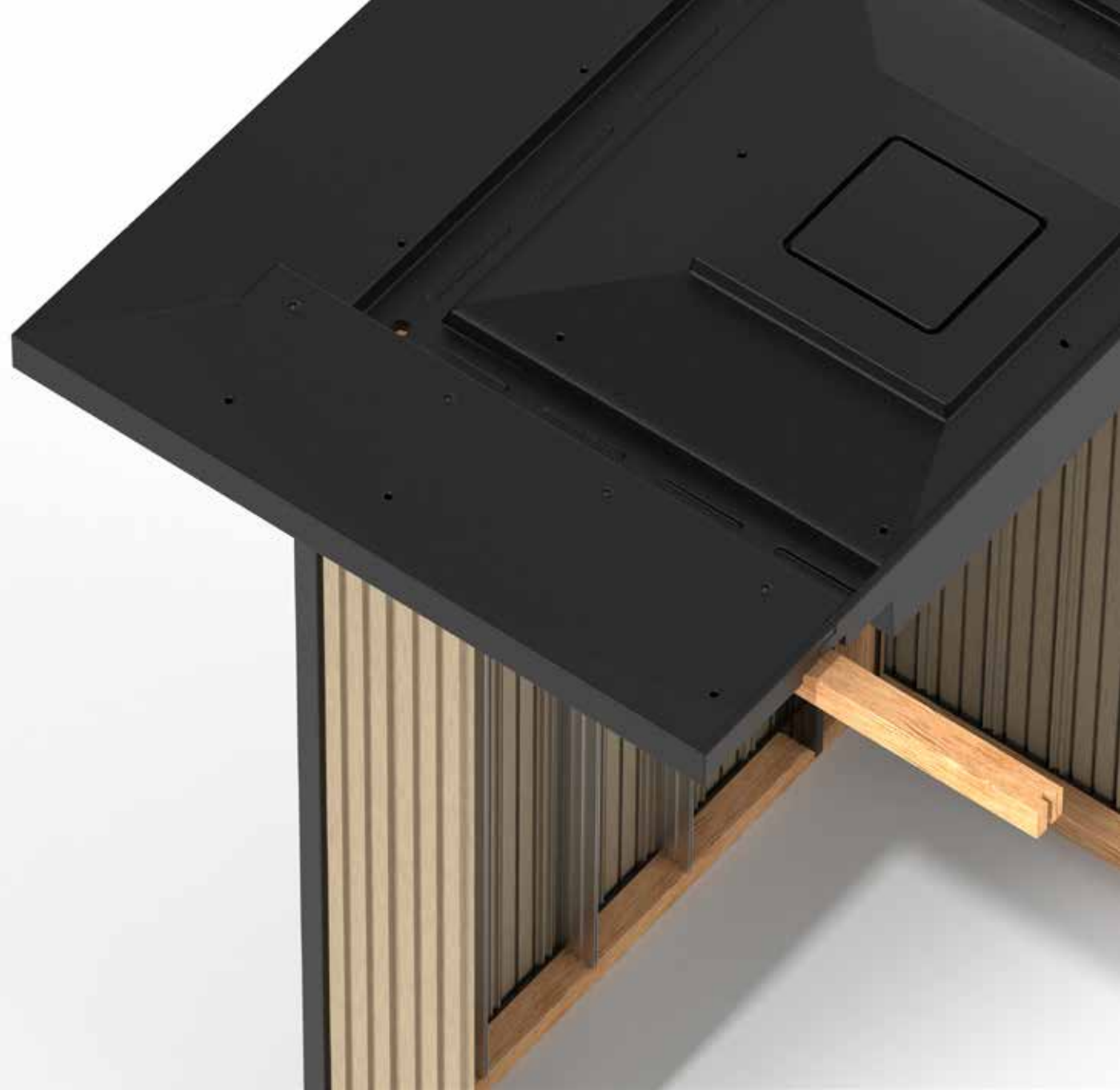
bds



Biobased and modular garden house

Cladding and roof solution on a knotwork
Modulair en circular materials
Universal and dummyproof installation
Pavilion as a starting point
Tongue and groove connection
de-mountable

bds



Biobased and modular garden house



Charging station

Sectors & Expertise

technology

consumer products

Technical data

2023

Mobility

Design language | engineering | prototyping

bds

x



Integrated upmoving headrest

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x



Facade shared charging station

Sectors & Expertise

technology

consumer products

Technical data

2020

Mobility

Legislation | technical concept | engineering |

costing | technical drawings | installation

bds

x

ARCHIE



Facade shared charging station

Sectors & Expertise

technology

consumer products

Technical data

2020

Mobility

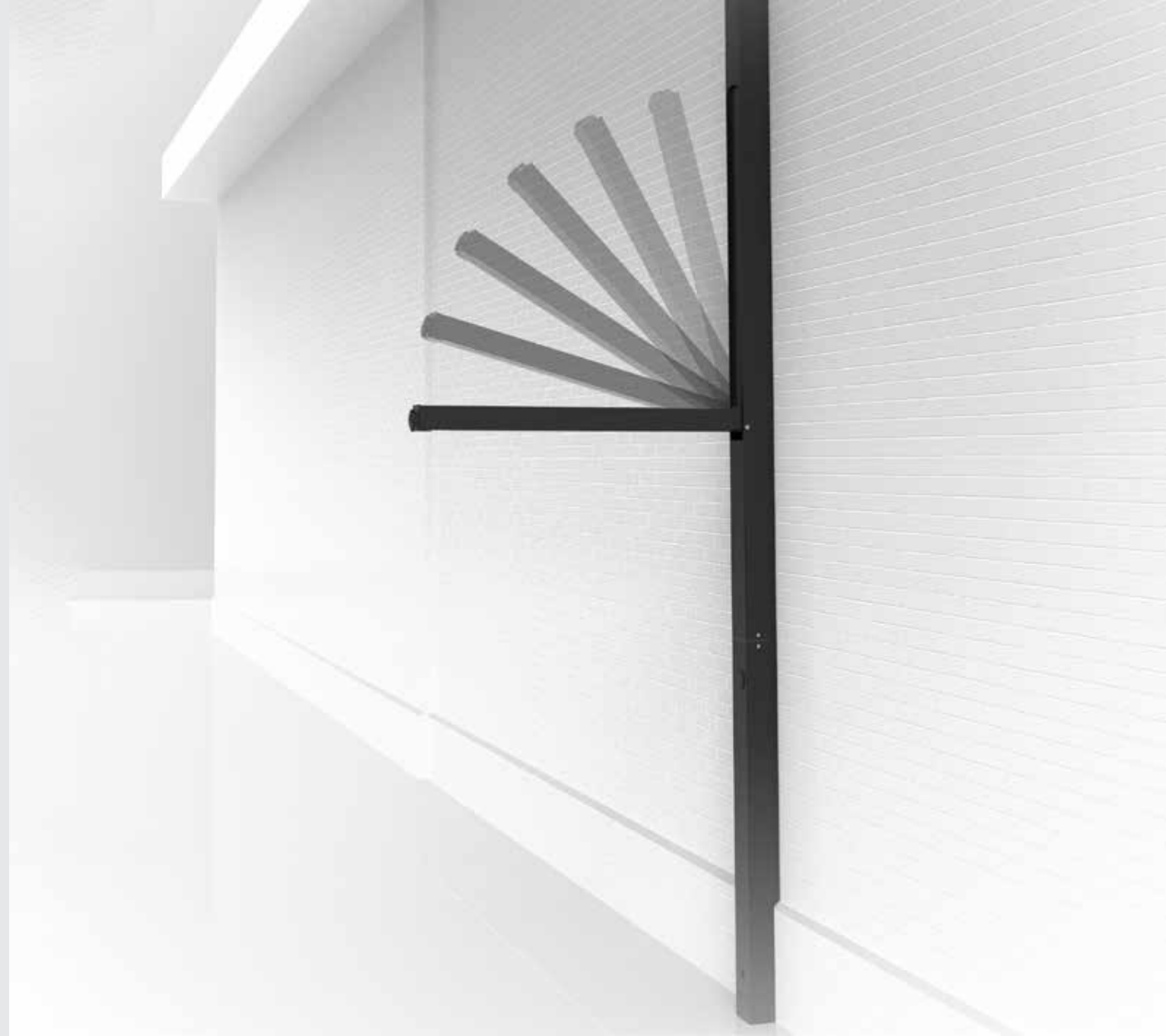
Legislation | technical concept | engineering |

costing | technical drawings | installation

bds

x

ARCHIE



Facade shared charging station

Sectors & Expertise

technology

consumer products

Technical data

2020

Mobility

Legislation | technical concept | engineering |

costing | technical drawings | installation

bds × **ARCHIE**



Facade shared charging station

Sectors & Expertise

technology

consumer products

Technical data

2020

Mobility

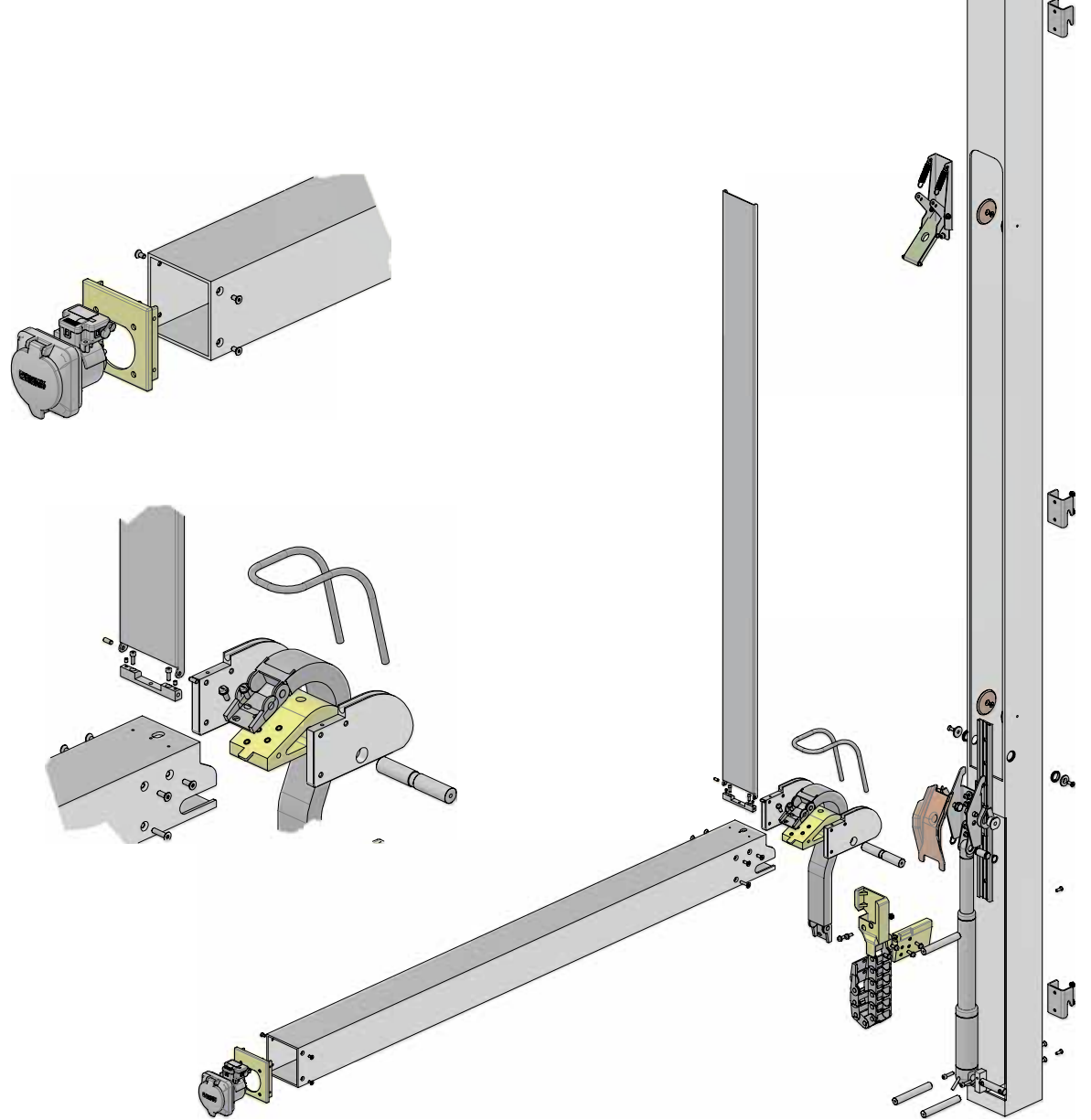
Legislation | technical concept | engineering |

costing | technical drawings | installation

bds

x

ARCHIE



Wallbox charger

Sectors & Expertise

technology

consumer products

Technical data

Year

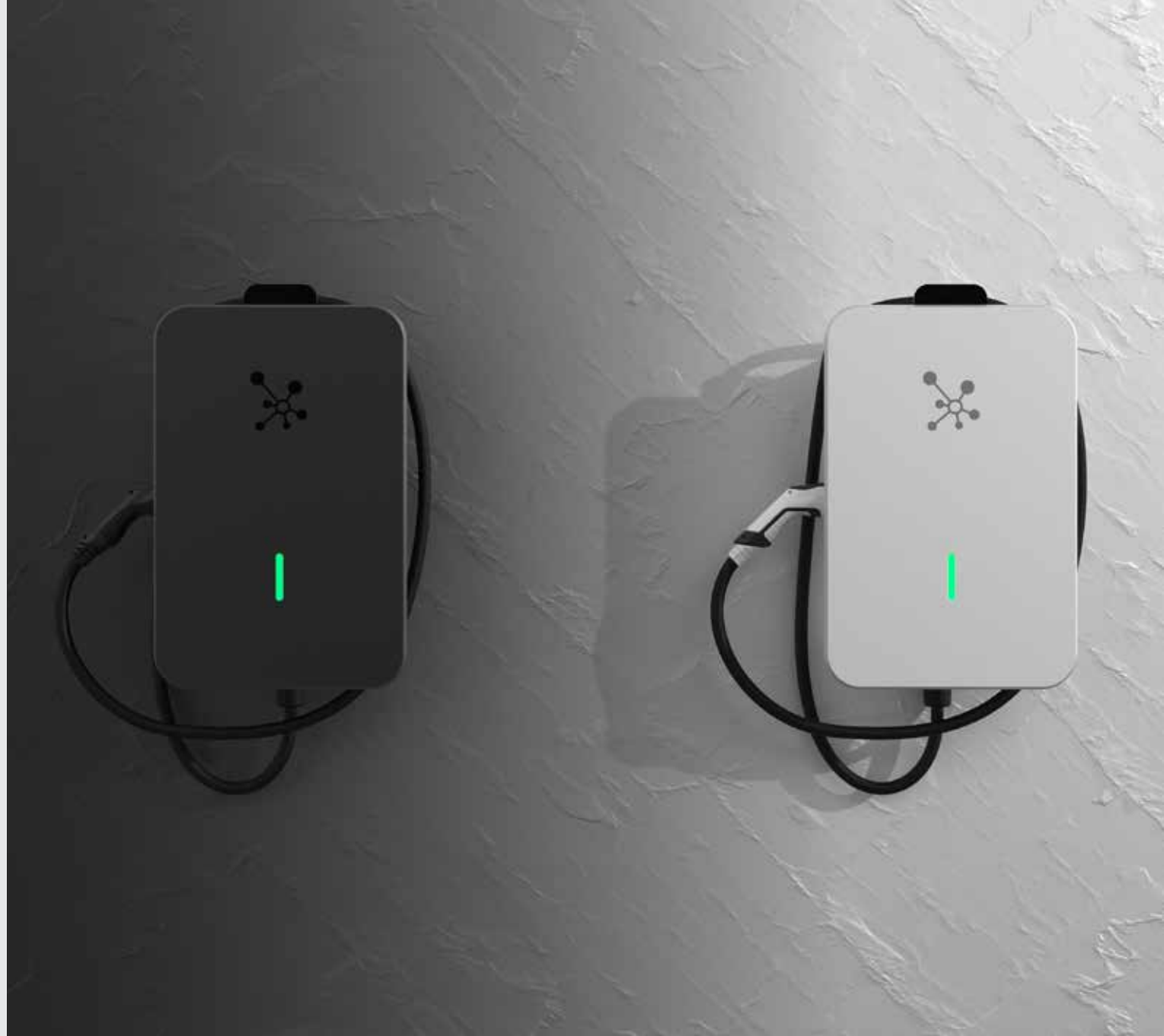
Sector

Expertise

bds

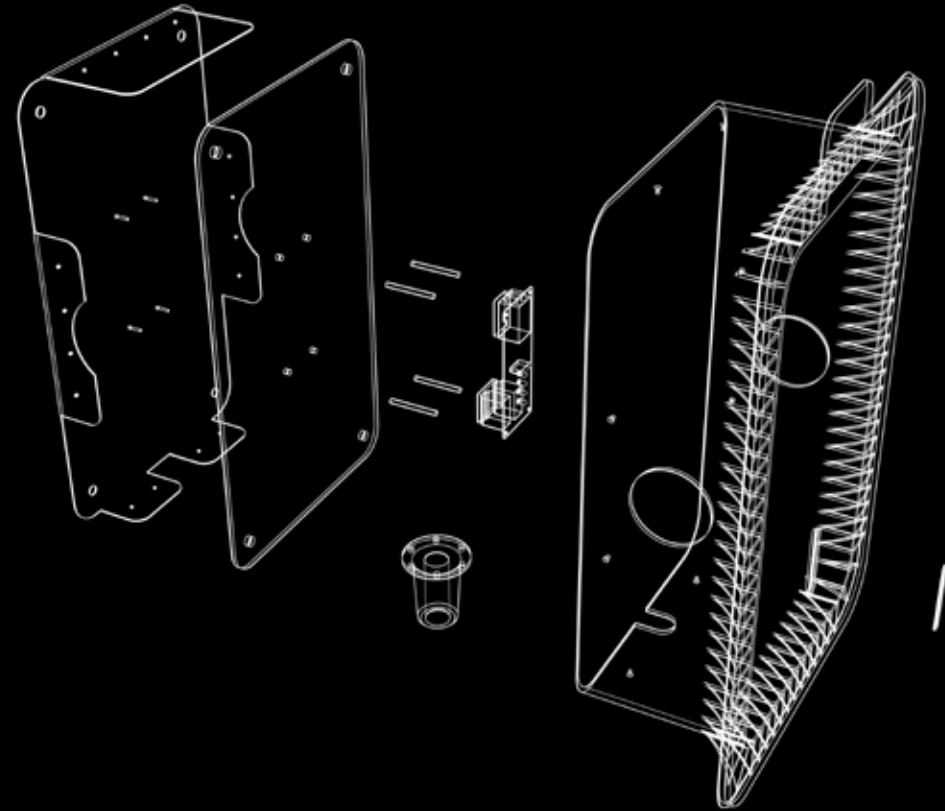
x

opteco



Wallbox charger

bds x  Tiopteco



Tableware in RVS

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

MAGGIORE



3D Printable fruitbox on the spot

Sectors & Expertise

technology

consumer products

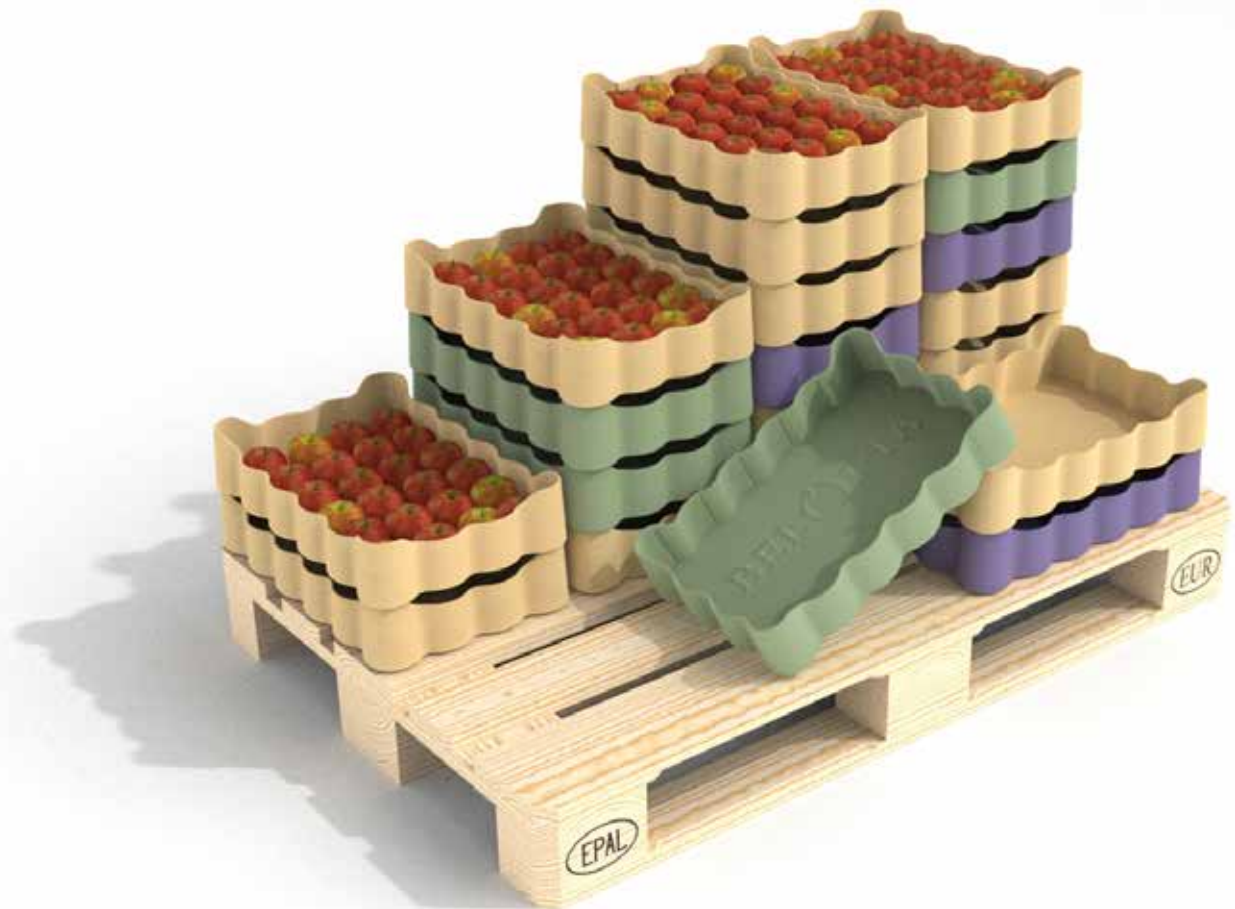
Technical data

Year

Sector

Expertise

bds × BELÒRTA



Stylish bike rack

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x


PANACHE®



Stylish bike rack



Strollo

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

strollo



Strollo

Sectors & Expertise

technology

consumer products

Technical data

Design & Engineering buggy

native app

website

buggyslot met gps data

Marketing & communicatie:

presentaties, verkoop pitches,

advertising modellen,

loyaliteitsprogramma.

Social Media, brand activatie,...

SEO & SEA

bds

x

strollo



LOGO

Logo is the main visual element of the brand identity. It consists of the word 'strollo' in a lowercase, rounded, sans-serif font. The logo is presented in three color variations: black, green, and red.

strollo



COLORS

Colors are used to create a cohesive visual language across all brand touchpoints. The primary colors are blue, red, green, and yellow. Secondary colors include purple and black.



SILAPES

Silapes are the visual elements that define the brand's personality. They include a solid black circle, a solid black oval, and a network of three white circles connected by lines.



COMBINATIONS

Combinations are the visual elements that define the brand's personality. They include the word 'ARE-DON-CARRY' in various colors and fonts, and the Strollo logo.



bds x strollo



andre'

Sectors & Expertise

technology

consumer products

Technical data

Design & Engineering

tafel, bank, picknick, wegwijzer

website

bds

x

andre'



andre'

Sectors & Expertise

technology

consumer products

Technical data

Communication and Marketing
support & planning

website, copy, brochures, dealer
marketingtools

Social Media, brand activatie,...
SEO & SEA



bds

x

andre'

Slim line furniture

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

gni GROUP
NIVELLES



All in one drain

Sectors & Expertise

technology

consumer products

Technical data

Year

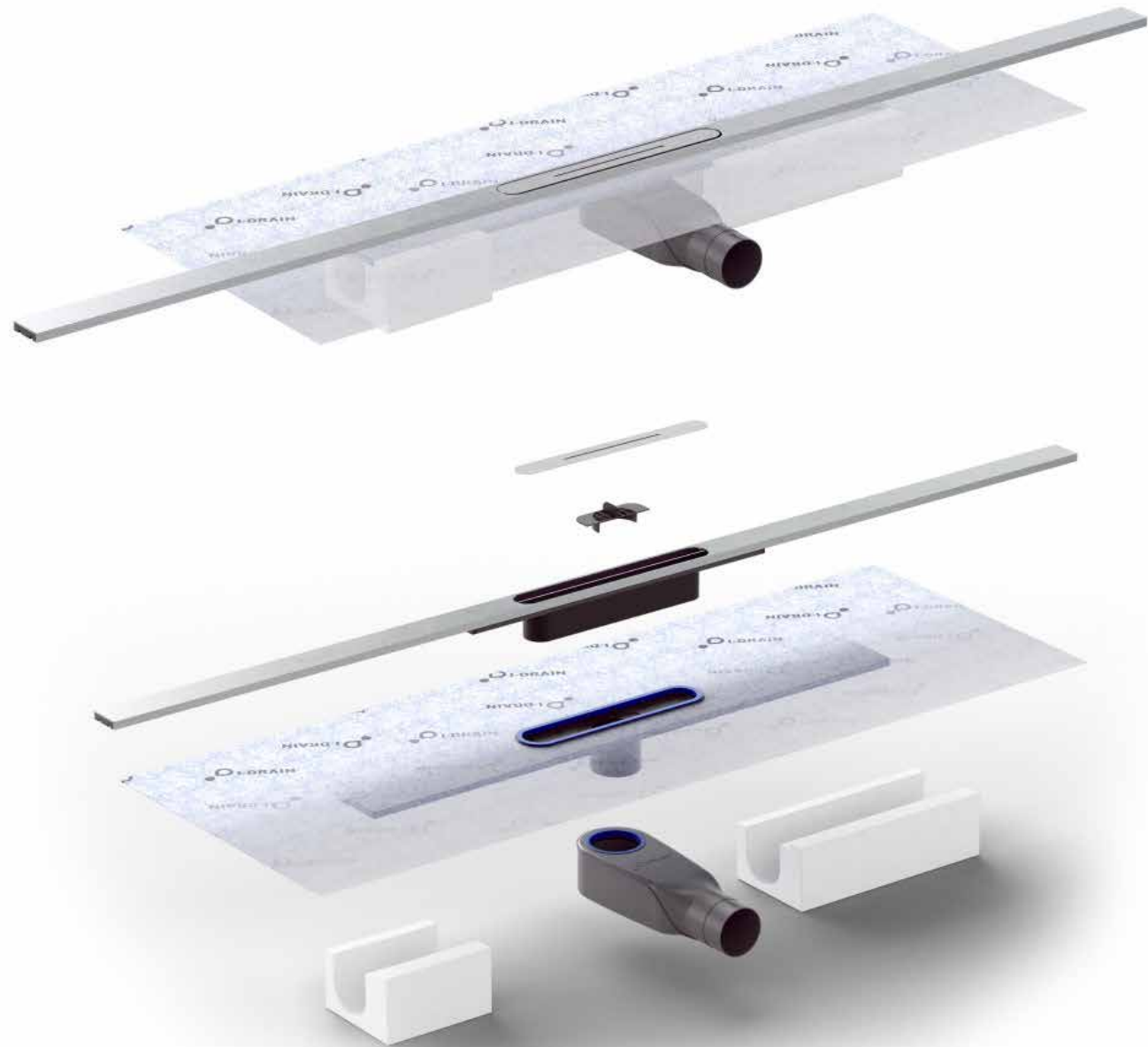
Sector

Expertise

bds

x

gi GROUP
NIVELLES



Sleepwagon

Sectors & Expertise

technology

consumer products

Technical data

Design & Engineering sleepwagon

bds



Sleepwagon

Sectors & Expertise

technology

consumer products

Technical data

Design & Engineering sleepwagon



bds

Foldable party stool

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise



bds

x

**Stu
Bru**

Split marble math game

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x



Desinfect automatic trash

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise



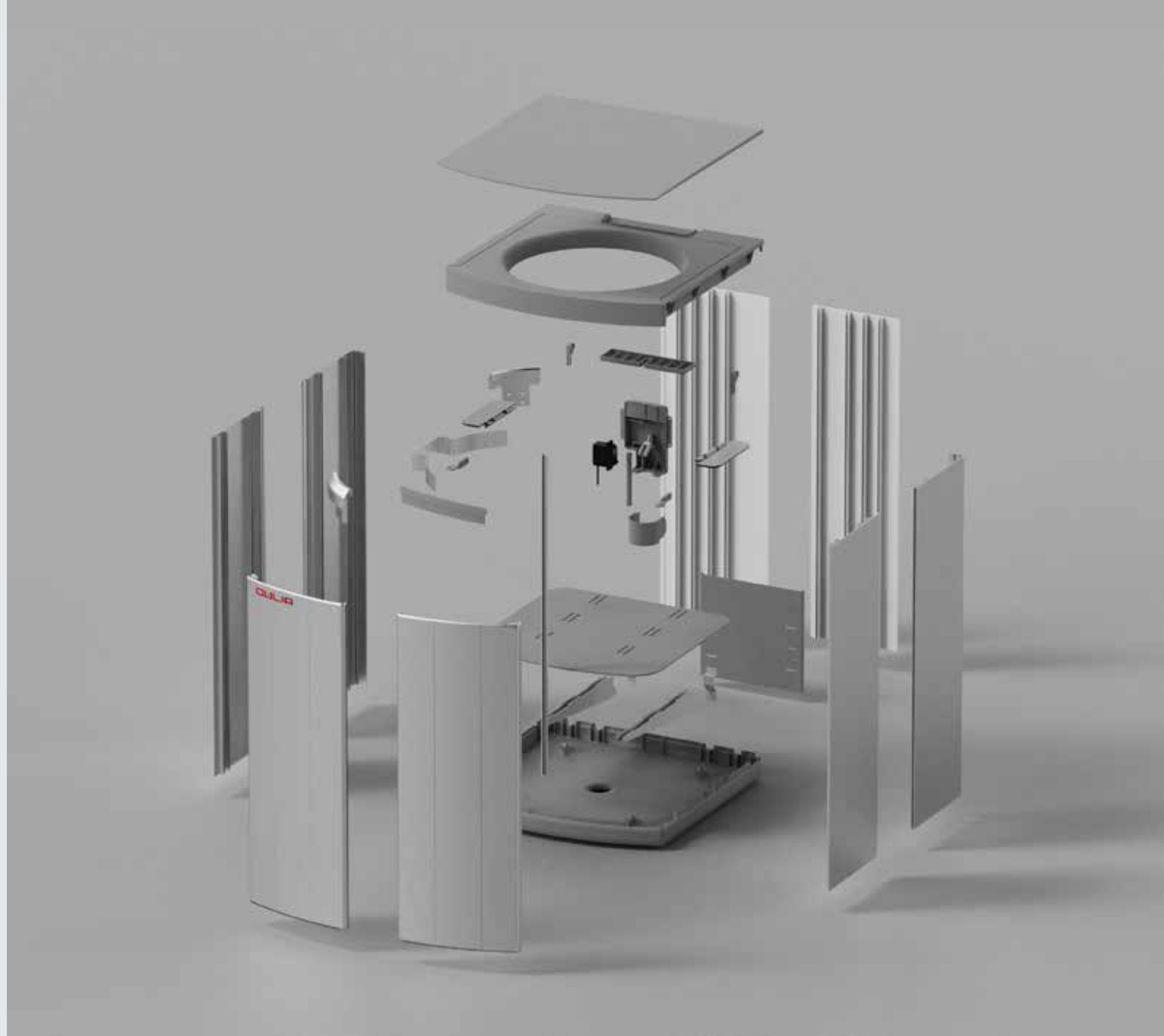
bds

x

QULIA

Desinfect automatic trash

bds x QULIA



Plastic folding chair

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

Siesta
exclusive



Plastic folding chair

bds x **Siesta**
exclusive



Stackable conic table

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

FLEXFURN
unfold magic



KASAR Stackable plastic chair

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

FLEXFURN
unfold magic



VASE Stackable plastic barstool

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

FLEXFURN
unfold magic



Fireplace cleaning set

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

flom



Modular kine rack

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

gymna



Circular fire cube

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise



bds x



**HENRY VAN
DE VELDE
AWARDS
WINNER 16**

One-button folding bike

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise



bds × **101001**

Lightweight step ladder

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

DAS
LADDERS



Various designs af sofa

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x

REGOR



Various designs of bed system

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise

bds

x


RECOR BEDDING



Solar carport

Sectors & Expertise

technology

consumer products

Technical data

Year

Sector

Expertise



bds

x